



To preserve the free enterprise system, to preserve and expand the potential of all business and professional enterprises, and to promote the civic cultural and social well being of the City of Tustin and surrounding community.

TUSTIN CHAMBER OF COMMERCE
Business & Economic Development Committee Meeting

Minutes for January 11, 2018 – 8:00 am

ATTENDED BY:

Present: Rand Scherff, Lori Gertsch, Shannon Campbell, Dr. Grant Litfin, David Wilson, Ned Smith, Ken Henderson, Eric Perez, Bill McInerney, Jerry Craig, and Roman Hicks

The meeting was called to order at 8:00 am by Rand Scherff.

CITY UPDATES: Elizabeth Binsack/Adrienne DiLeva-Johnson

Old Town Updates:

- Morning Lavender is now open.
- Chaak Kitchen is still under improvements and is anticipated to open in early 2018.

Tustin Legacy:

- Greenwood in Tustin Legacy have completed 369 homes. They have 6 homes currently in progress.
- The Village at Tustin Legacy is projected to be completed within the third quarter of this year.

Other Updates:

- Bon epi Macaron has opened in the former Halfsies location. It features macarons and French pastries.
- Red Hill Specific Plan will have a third workshop that is anticipated to be held in February.

Economic Development - Jerry Craig: Red Hill Specific Plan is one of the city's prime location. We are trying to work with the two owners at Red Hill Plaza in hopes that they would like to do some development on the property.

Old Town Commercial Core Plan will be brought up to the Planning Commission in March or April. If Old Town Commercial Core Plan is approved it would add 988 residential units in the commercial area and would open the opportunity for mix use development.

Workshop with SBA and IRS will be held on May 22nd. More information to come.

PARKS & RECREATION- Ken Henderson / David Wilson:

- Sweetheart Luncheon will be held on February 8, 2018
- Tennis for Youth and Adults will have started. To register for tennis classes, contact Tustin Parks and Rec.
- Community Yard Sale will be held on April 14, 2018 from 8am – 12pm. If you would like to register to sell your extra stuff, you can contact Garrison De Vine over at Parks and Rec.



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- We are working with the City Council so that the City can adopt a Public Art Policy. As of right now we don't have one.

The District/Legacy – Arian Maher

- Pressed Juicery is now open!
- U-Code is now open! U-Code is a STEM based School that helps kids achieve their highest potential through software programming classes and camps.
- Union Ryde's plans have been finalized. This will be their second location.
- Utopia Caffe is expected to be opened during the first quarter of 2018. They will be serving breakfast.
- Tustin Hangar Half & 5k Race will be held on March 11, 2018.

THE MARKETPLACE – Karol Reedy:

- Love 2 Play is expected to open in April. Luv 2 Play will offer a children's indoor playground and café for family activities and parties.
- BLK Coffee is expected to open in May.
- Cha Cha's is now open!

THE SCHOOL DISTRICT – Grant Litfin: Transfer Season is now open. Students will be able to apply to be able to transfer schools. About 1/3 of students transfers. The form to transfer is online.

Curry Middle School is being considered to be a magnet school.

City/Chamber Events:

- Restaurant Week: January 22nd to the 28th
- Tustin Hangar Half Marathon & 5k Race (3.11.17)
- Wally Karp Memorial week starting on Monday, May 7th

Roundtable: Peter Nguyen is looking with Orange County Acupuncture & Chiropractic Healthcare is looking for a program that helps lower income families get the care they need in healthcare.

ADJOURNMENT:

With no further business, the meeting was adjourned at 9:00am. The next BEDC Meeting has been scheduled for Thursday, February 8, 2018 at 8:00 a.m. at The Market Place Board Room upstairs.