



To preserve the free enterprise system, to preserve and expand the potential of all business and professional enterprises, and to promote the civic cultural and social well being of the City of Tustin and surrounding community.

TUSTIN CHAMBER OF COMMERCE
Business & Economic Development Committee Meeting

Minutes for October 13th, 2016 – 8:00 am

ATTENDED BY:

Present: Rand Scherff, Ken Henderson, Adriane DiLeva-Johnson, Arian Maher, Ned Smith, Dr. David Valle, James Perez, Cathy Brouthers, David Wilson, Bill McInerney, Crystal Turner, Peter Brakke.

The meeting was called to order at 8:00 am by Rand Scherff

CITY UPDATES: Elizabeth Binsack/Adriane DiLeva-Johnson

Tustin Legacy Updates:

- Red Hill Specific Plan: On July 21, 2016 the City of Tustin Held its first Workshop on the Red Hill Specific Plan. The workshop was well attended, with about 100 residents and business owners. The Interactive workshop allowed the attendees to identify and present their treasures, challenges, and vision for the area. Next workshop is on December 1, 2016.
- Veterans Housing: On July 28, 2016 a ribbon cutting event was held for the Orange County Rescue Mission's "Veteran's Outpost" which now provides 32 homeless veterans with housing at the site.
- Tustin Village Plaza (15761 Tustin Village Way): Multiple tenants currently have plans in review for individual tenant's improvements within the newly reconstructed shopping center. Tenants anticipated to occupy the existing spaces include a new market/convenience store, ice cream shop, seafood restaurant, and various retail uses.

Economic Development - Jerry Craig: NO REPORT

PARKS & RECREATION :

Ken Henderson:

- Art Walk is this Saturday; wine tasting is from 1pm – 5pm
- Halloween House at Columbus Tustin from 3:00 – 5:00Pm

Dave Wilson:

- Surveys will go out regarding the Senior Center. They would like to do renovations and update the center to better serve seniors.

The District/Legacy – Arian Maher - See attached

- Ike's Deli will be opening late November.
- New lease signed with Joon's Shabu Shabu
- Planet fitness is scheduled to open first quarter of 2017
- Tickets for Gwen Stephanie Give a way- look at their website for more info.



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THE MARKETPLACE – Karol Reedy:

- Hopdoddy Burger Bar is now open.
- 17th Door Haunted House is now open.
- Costume Castle is open.
- Texas de Brazil is now open.
- Fresh Brothers Pizza is now open.
- Frozen Liquid Nitrogen Ice Cream will open in November.

THE SCHOOL DISTRICT – Crystal Turner:

- Ribbon Cutting for Heritage Elementary School is tomorrow, Friday, October 14th.
- Start of the new school year went really well.
- Tustin Ranch Elementary received an award from Project Tomorrow.

City/Chamber Events:

- Candidate Forum (10.17.16)
- Monthly Mixer @ Boys and Girls Club (10.20.16)
- Range Medical Ribbon Cutting (10.27.16)

ADJOURNMENT:

With no further business, the meeting was adjourned at 9:00am. The next BEDC Meeting has been scheduled for Thursday, November 10th, 2016 at 8:00 a.m. at The Market Place Board Room upstairs.