



To preserve the free enterprise system, to preserve and expand the potential of all business and professional enterprises, and to promote the civic cultural and social well being of the City of Tustin and surrounding community.

TUSTIN CHAMBER OF COMMERCE
Business & Economic Development Committee Meeting

Minutes for May 12, 2016 – 8:00 am

ATTENDED BY:

Present: Rand Scherff, Ken Henderson, Adriane DiLeva-Johnson, Arian Maher, Crystal Turner, Jerry Craig, Karol Reedy, Dr. Nathan Yeargin, Dr. David Valle, Dr. Richard Nelson, Roxanne Alvarez, Rachel Massamori, Samantha Wang, Patty Ponce, Elizabeth Binsack.

The meeting was called to order at 8:00 am by Rand Scherff

CITY UPDATES:

- **Elizabeth Binsack:**
- Continuing to work on Downtown Commercial Core plan. One big issue with the plan is parking options. The plan is just a few months away from being released.

Tustin Legacy Updates:

- Orange County Animal Care Facility submitted an application to construct a new animal care facility on a 10-acre site in Tustin Legacy. Plans for the 15,000 Square foot facility are currently under review by City Staff
- An Exclusive Agreement to Negotiate with Oliver McMillan Tustin Legacy, Inc has been approved for the development of a mixed-use urban village concept within the community core of Tustin Legacy
- Flight at Tustin Legacy have been shaping up their plans and will bring it to the planning commission.
- Greenwood in Tustin Legacy has finished 153 homes.
- The Village at Tustin Legacy plans for a construction of the new center are currently in plan check, and Regency Centers is anticipating breaking ground on The Village at Tustin Legacy in 2016
- South Orange County Community College will propose their first building in the next month

Economic Development - Jerry Craig:

- The plan for Main Street is to have pedestrian improvements and an entry "arch". Also have El Camino Street have outdoor seating like American Grub. The City manager and City Council have made commitments to make it better.
- Plans for Tustin Plaza to have outdoor seating is going under a study as well
- Rezoning Red Hill to revitalize the area.
- Wally Karp memorial today at 6:00 PM
- Tip Reporting Webinar on June 7th, you may register online

PARKS & RECREATION – Ken Henderson & David Wilson:

- Tustin Street Fair & Chili Cook-Off will be held on Sunday, June 5th from 11:00 AM – 5:30 PM
- Veterans Sports plan is 75% done and will be completed soon
- Concerts at the park will start after the Street Fair, they will be held every Wednesday



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The District/Legacy – Arian Maher - See attached

- Belage Bakery opening soon at Union Market
- Planet Fitness signed leases for the 2nd floor premises located next to Bowlmor in the Promenade
- Whole Foods is planning a multi-million interior remodel to include removal of their craft wine and beer bar and replace with a new restaurant offering regional wines and select craft beers. Whole Foods will also add Mendocino Farms concept in their salad bar area.
- Target completed their interior remodel including LED lighting upgrades, new fixtures and a newly remodeled Starbucks and the addition of Which Which Superior Sandwiches

THE MARKETPLACE – Karol Reedy:

Tustin Phase 1:

- Haunted House will be back this year from September through October. Tickets can be purchased online
- Coupon Books are out
- Nekter Juice opening June 17th
- Snooze opening June 22nd
- Nordstrom Rack opening September 1st

Irvine Phase 2:

- World Plus Consignment is now open
- California Fish Grill opening August 16th
- Luna Grill opening September 16th

Irvine Phase 3:

- Lifeway Christian Bookstore is now open in their new location
- Urban Plates opening May 23rd

THE SCHOOL DISTRICT – Crystal Turner:

- Courtney Smith, a teacher from Tustin Unified School District, was named Teacher of the Year.
- In the last 5 years we have had 1 of the 5 teachers be from our school district
- Robotics will be having a competition today.
- Two principal openings and we are interviewing

City/Chamber Events:

- Happy Hour is today at 4PM at the Tustin Ranch Golf Club
- State of the City is on June 9th
- Masquerade and Casino Night is on June 24th

ADJOURNMENT:

With no further business, the meeting was adjourned at 9:00am. The next BEDC Meeting has been scheduled for Thursday, June 9th, 2016 at 8:00 a.m. at The Market Place Board Room upstairs.