

APRIL 2016



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LEASING UPDATES

New leasing and renewal activity remains positive at the center.

EVENT RECAPS

APRIL 12TH – BEN & JERRY'S FREE CONE DAY, 12PM-8PM

Thousands took the day off to celebrate Ben & Jerry's Free Cone Day 2016 on April 12th from noon – 8:00 PM. While over 6,000 cones were being served, people waiting in line were entertained by a DJ and took selfies as Ben & Jerry's Ice Cream cones.

APRIL 16TH – STAGECOACH MUSIC FESTIVAL, 1PM-3PM

KFRG 95.1 FM setup in The Promenade and hosted one of the last chances to win tickets to Stagecoach Country Music Festival. We had over 100 people enter-to-win the chance to attend the sold-out show.

APRIL 21ST – UNION MARKET SPRING LAUNCH EVENT

Union Market celebrated all of the retailers at Union Market with a Launch event on April 21st from 6pm-10pm. The event benefited Hopeful Hearts and doubled as an April Issue release party for Locale Magazine. Over 400 people attended the event.

