



To preserve the free enterprise system, to preserve and expand the potential of all business and professional enterprises, and to promote the civic cultural and social well being of the City of Tustin and surrounding community.

**TUSTIN CHAMBER OF COMMERCE**  
**Business & Economic Development Committee Meeting**

**Minutes for August 10th, 2017 – 8:00 am**

**ATTENDED BY:**

Present: Rand Scherff, Ken Henderson, Arian Maher Ned Smith, Dr. David Valle, Elizabeth Binsack, Adrienne DiLeva-Johnson, Dr. Grant Litfin, Jerry Craig, Cris Cusac, Karol Reedy, Jeffrey Hakim, Karen Scola, Bill McInerney, and Deana Palmer

The meeting was called to order at 8:00 am by Rand Scherff

**CITY UPDATES: Elizabeth Binsack/Adrienne DiLeva-Johnson**

**Old Town Updates:**

- Chaak Restaurant improvements are underway. There is no projected opening date, but the improvements are coming along well.
- Vintage's escrow has now been closed. Permits for demolition work and rough grading are being reviewed by city staff. Demo work is anticipated to commence in the Fall of this year.
- Habitat for Humanity requested housing for veterans and their families and was approved by the city. Plans for construction of the homes are currently under review by city staff, a groundbreaking for the site is anticipated for Fall 2017.
- Tustin's 90<sup>th</sup> Anniversary Celebration & 3<sup>rd</sup> Annual Totally Tustin Food and Wine Festival will be held on September 24<sup>th</sup>, 2017.

**Tustin Legacy:**

- The Tustin Legacy Specific Plan Amendment has been approved by the City Council on July 5, 2017. It is now being implemented by the City Staff.
- Levy in Tustin Legacy application for the development of a new 218-unit residential community by CalAtlantic Homes has been submitted.
- Tustin Legacy Monument Sign installation is now underway for the new Tustin Legacy monument sign which will be located on the corner of Barranca Parkway and Red Hill Ave.

**Economic Development - Jerry Craig:**

- Would like to see everyone at the 90<sup>th</sup> City Celebrate and Totally Tustin Food & Wine Festival. Proceeds will go to the marine units that have been adopted by the City.
- Sales and Use Tax Workshop with State Board of Equalization will be held on September 26<sup>th</sup> at 8am.
- Mayor's Recognition Luncheon will be held on October 19<sup>th</sup>.
- On August 15<sup>th</sup> the temporary library will be opening. It will take about a year to open up the permanent library.
- The homeless were removed by helping them contact family members, taken to Orange County Rescue Center, and with the help with Operation Warm Wishes.



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**PARKS & RECREATION:**

**Ken Henderson:**

- Last Concert in the Parks was last night
- Movies in the park will still have 2 more showings. Admission is free.
- Softball Sponsorships are still available, so if you would like to sponsor, please contact Parks & Rec.
- Still looking for Tiller Days sponsors
- Their walk around linear park took place a few weeks ago, the park will open in about a year.

**The District/Legacy – Arian Maher - See attached**

- It is the District's 10-year anniversary! Celebrating their 10 year on September 14<sup>th</sup>
- Halal Guys have received plan approvals. Construction has started and they are projected with September.
- U-Code has signed a lease. They are projected to open in the 4<sup>th</sup> quarter
- Bluewater Grill has closed and Prego will take their place. They are projected to open in November.

**THE MARKETPLACE – Karol Reedy:**

- Sola Salon Studios is now open.
- Forever 21 Red will open in September, and they will be located between Nordstrom Rack & Party City.
- The Good Feet Store is expected to open in January and will be located in the Village area.

**THE SCHOOL DISTRICT – Grant Litfin:**

- Registration is now open for the schools. We have about 25,000 devices that will be distributed to students, that include iPads and Toshiba Tablets.
- Tustin Connect Online School will now be available to K-12 grades and next year they will be able to participate in extracurricular activities at their local school.

**City/Chamber Events:**

- Monthly Mixer at 17<sup>th</sup> Bar & Grill at 5:30pm (8.24.17)
- Ribbon Cutting for Helping the Behaviorally Challenging Child at 5:30pm (9.6.17)
- Ribbon Cutting for Luna Rossa at 5:30pm (9.21.17)
- Totally Tustin Food & Wine Festival at 4:00PM (9.24.17)
- Tiller Days: Family Pancake Breakfast at 7:30am (10.7.17)
- Business of the Year (10.19.17)

**Roundtable:**

**ADJOURNMENT:**

With no further business, the meeting was adjourned at 9:00am. The next BEDC Meeting has been scheduled for Thursday, September 14, 2017 at 8:00 a.m. at The Market Place Board Room upstairs.