

# Tustin Chamber of Commerce

## Pillar Membership Benefits

	Estimated Yearly Impressions	Platinum		Gold		Bronze		Standard	
		Qty	Value	Qty	Value	Qty	Value	Qty	Value
<b>Standard Member Benefits Available</b>									
Visibility - Listing in Chamber's Website Business Directory	✓	✓	\$100	✓	\$100	✓	\$100	✓	\$100
Visibility - Link to Your Website from TustinChamber.org	✓	✓	\$75	✓	\$75	✓	\$75	✓	\$75
Visibility - Display of Materials in Chamber Lobby	✓	✓	\$25	✓	\$25	✓	\$25	✓	\$25
Visibility - Chamber-Sponsored Ribbon Cutting for Your Business	✓	✓	\$300	✓	\$300	✓	\$300	✓	\$300
Networking - Membership in Weekly Leads Group	✓	✓	\$500	✓	\$500	✓	\$500	✓	\$500
Education - Notification and Access to Government Business Workshops	✓	✓	\$100	✓	\$100	✓	\$100	✓	\$100
Education - Subscription to Chamber eNewsletter	✓	✓	\$25	✓	\$25	✓	\$25	✓	\$25
Education - Ambassador Assigned as Mentor and Chamber POC	✓	✓	\$50	✓	\$50	✓	\$50	✓	\$50
Discounts - Member-to-Member Hot Deal Program	✓	✓	\$50	✓	\$50	✓	\$50	✓	\$50
Advocacy - Chamber Represents Members on Local Business Issues	✓	✓	✓	✓	✓	✓	✓	✓	✓
Access - Chamber President, Board Members and City Officials	✓	✓	✓	✓	✓	✓	✓	✓	✓
<b>Advertising - Online Materials:</b>									
Visibility - Professional Business Directory Setup (Enhanced Member)	✓	✓	\$500	✓	\$500				
Visibility - Dedicated Facebook Posts	150	2	\$400	1	\$200				
Discounts - Monthly/Quarterly Hot Deal Setup	✓	12	\$900	4	\$300				
Visibility - Scrolling Home Page Web Banner Ad (\$95 mo)	2,500	✓	\$1,140						
<b>Monthly Membership Breakfast (11 Events per Year) 660</b>									
Visibility - Banner Displayed - Pillar Sponsors	660	✓	\$66	✓	\$66	✓	\$66		
Networking - Tickets for Company Representative	✓	22	\$440	11	\$220	1	\$20		
Visibility - Pillar Sponsor PowerPoint at Monthly Breakfasts	660	✓	\$66	✓	\$66	✓	\$66		
Verbal Acknowledgment at Monthly Breakfasts	660	✓	\$66	✓	\$66	✓	\$66		
<b>Monthly Mixers (10 Events per Year) 300</b>									
Visibility - Banner Displayed - Pillar Sponsors	300	✓	\$30	✓	\$30	✓	\$30		
Networking - Tickets for Company Representative	✓	20	\$200	10	\$100	1	\$10		
Networking - Verbal Acknowledgment at Monthly Mixers	300	✓	\$30	✓	\$30	✓	\$30		
<b>Hangar Half (March) 6,000</b>									
Visibility - Banner Displayed - Pillar Sponsors	6,000	✓	\$600	✓	\$600	✓	\$600		
Discounts - Free Registrations - Hangar 5K Race	✓	6	\$300	2	\$100	1	\$50		
Discounts - Free Registrations - Hangar Half Marathon	✓	4	\$520	1	\$130				
Visibility - Program Listing	6,000	✓	\$600	✓	\$600				
Discounts - Free Running Shirt	✓	2	\$100	1	\$50				
Visibility - Logo on Hangar Half T-Shirt	6,000	✓	\$600	✓	\$600				
Networking - Free Ticket - VIP Booth - for Company Representative	✓	2	\$50						
Networking - Expo Booth (10' x 10' Space)	✓	1	\$500						
<b>Wally Karp Golf Tournament (May) 150</b>									
Visibility - Banner Displayed - Pillar Sponsors	150	✓	\$15	✓	\$15	✓	\$15		
Networking - Free Tickets for Company Representative (Dinner-Only)	✓	4	\$200	1	\$50				
Visibility - Program Listing	150	✓	\$15	✓	\$15				
Networking - Seating - Preferred / Reserved	✓	✓	\$100						
<b>City of Tustin Angels' Game (May) 500</b>									
Visibility - Banner Displayed - Pillar Sponsors	500	✓	\$50	✓	\$50	✓	\$50		
Discounts - Tickets for Company Representative (50% Discount)	✓	10	\$100	5	\$50				
Visibility - Program Listing	500	✓	\$50	✓	\$50				
<b>State of the City (June) 300</b>									
Visibility - Banner Displayed - Pillar Sponsors	300	✓	\$30	✓	\$30	✓	\$30		
Discounts - Free Tickets for Company Representative	✓	4	\$100	1	\$25				
Visibility - Program Listing	300	✓	\$30	✓	\$30				
<b>Pancake Breakfast - Tiller Days (October) 500</b>									
Visibility - Banner Displayed - Pillar Sponsors	500	✓	\$50	✓	\$50	✓	\$50		
Discounts - Free Tickets for Company Representative	✓	4	\$100	2	\$50				
Seating - Preferred / Reserved	✓	✓	\$50						
<b>Totally Tustin (September) 1,000</b>									
Visibility - Banner Displayed - Pillar Sponsors	1,000	✓	\$100	✓	\$100	✓	\$100		
Discounts - Free Tickets for Company Representative	✓	4	\$200	2	\$100				
Visibility - Program Listing	1,000	✓	\$100	✓	\$100				
<b>Candidate Forum (October - When Applicable) 2,000</b>									
Visibility - Banner Displayed - Pillar Sponsors	2,000	✓	\$200	✓	\$200	✓	\$200		
Visibility - Program Listing	2,000	✓	\$200	✓	\$200				
Networking - Seating - Preferred / Reserved	✓	✓	\$50						
<b>Additional Pillar Benefits</b>									
Networking - Acknowledgment at Ribbon Cuttings and other Chamber events	1,250	✓	\$125	✓	\$125	✓	\$125		
Visibility - Pillar Announcement/Article in Chamber eNewsletter	✓	✓	\$50	✓	\$50				
Discounts - Free Chamber Membership Plaque	✓	✓	\$65	✓	\$65				
<b>Pillar Cost</b>			<b>\$5,000</b>		<b>\$2,500</b>		<b>\$1,000</b>		<b>\$400</b>
<b>Pillar Value</b>			<b>\$10,313</b>		<b>\$6,238</b>		<b>\$2,733</b>		<b>\$1,225</b>