



Weekly Update

399 El Camino Real, Tustin, CA 92780

TEL (714) 544-5341

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www.tustinchamber.org

Mission Statement

"To preserve the free enterprise system; to preserve and expand the potential of all business and professional enterprises; and to promote the civic, cultural and social well-being of the City of Tustin and surrounding community."



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*Your Display Ad
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ADVERTISE IN THE WEEKLY UPDATE FOR AS LITTLE AS \$25 WEEK.

Maximize your company's exposure, expand your marketing and have your important message reach thousands!

Display ad commitment, minimum of 4 weeks.

Up to 2 Column Inch = \$25.00
Between 2-4 Column Inch = \$50.00
Call today to reserve your space!

CALENDAR

TUESDAY, OCTOBER 28

10:00 a.m. - Groundbreaking ceremony at Citrus Ranch Park (by Portola Parkway and Jamboree).

6:00 p.m. - Ribbon cutting at Total Wine & More at The Market Place (2952 El Camino Real, Tustin), next to Toys R Us.

FRIDAY, OCTOBER 31

3:00 - 4:30 p.m. - Participating merchants and businesses welcome trick or treaters in Old Town Tustin. There will be a "special treat" for members who visit the chamber office wearing a costume.

MONDAY, NOVEMBER 3

11:45 - 1:30 p.m. - Power Lunch at Tustin Ranch Golf Club. Advanced reservations recommended.

Keynote Speaker: Gary Drake, "Tour of the Nations Bike Ride"

Infomercial Winner: Jon Kimbrell, Kimbrell Insurance Agency

Black Marble Jackpot: \$234.50

TUESDAY, NOVEMBER 4

Election Day! Don't forget to vote.

WEDNESDAY, NOVEMBER 5

7:30 a.m. - Ambassadors Committee meeting, Tustin Chamber Board Room.

THURSDAY, NOVEMBER 6

8:00 a.m. - BEDC meeting, Tustin Chamber Board Room.

ADVERTISING OPPORTUNITIES

WEEKLY UPDATE

Maximize your company's exposure, expand your marketing and have your important message reach thousands! Display ad commitment, minimum of 4 weeks. Up to 2 Column Inch = \$25.00/weekly; Between 2-4 Column Inch = \$50.00/weekly. Call today to reserve your space!

"ADVOCATE" NEWSLETTER ADVERTISING - Advertise in our monthly newsletter, The Business Advocate. Published monthly, electronically mailed to over 2,000 businesses throughout Orange County, and posted on our website for one (1) year. How's that for maximizing your advertising dollars! Advertising space is limited so reserve your space today.

"ADVOCATE" NEWSLETTER INSERTS - Advertising in The Advocate makes sense and it works! Just ask those members who have tried it. For only \$100.00, your promotional fliers may be inserted in our newsletter and posted on our website for thirty (30) days. Inserts are due by the 20th of the month on a PDF format and 200 hard copies.



Got news about your business and would like to share it with other members?

Send your information via e-mail approximately two weeks before your special event and we will include it in the Weekly Update (News from Our Members), space permitting.

Due to limited space, items printed on the Weekly Update will be on a first-come, first-serve basis, will run for one week only, and final entries will be at the discretion of the Tustin Chamber of Commerce.

EARN CHAMBER BUCKS FOR ADVERTISING AND INSERTS. ASK US HOW!

PILLAR SPONSORS

The "Pillars of the Chamber" sponsorship program is for active chamber members who take pride in being identified as general sponsors for all chamber events and activities conducted throughout the year. Special on-going recognition and additional benefits are received in return for this all-inclusive subscription. Thank you to our Pillar Sponsors:

- ◆ AmanteLaw
- ◆ AT&T California
- ◆ Blue Buoy Swim School
- ◆ CR&R, Inc.
- ◆ Doctor's Ambulance Service
- ◆ Farmers & Merchants Bank
- ◆ Kimbrell Insurance Agency
- ◆ Optimum Audio & Video Design
- ◆ Patriots Federal Credit Union
- ◆ Sky Lending Group
- ◆ The Market Place/The Irvine Co.
- ◆ Tustin Ranch Golf Club
- ◆ Union Bank of California
Tustin Ranch Branch
- ◆ Vestar Development/The District
at Tustin Legacy

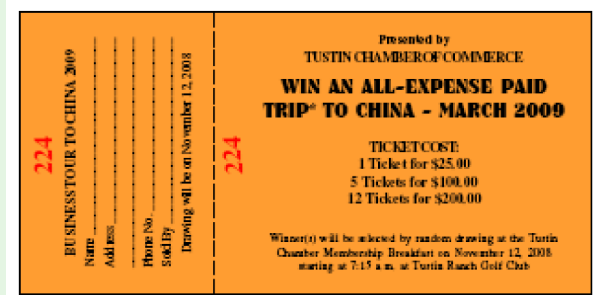
TUSTIN/CHINA CONNECTION

THURSDAY, OCTOBER 23

5:30 p.m. - 7:30 p.m. - Our monthly mixer will be hosted by the City of Tustin at city hall (300 Centennial Way, Tustin). In remembrance of our successful inaugural business tour to China in March 2008, The Tustin Chamber of Commerce will be presenting a replica of a Terra Cotta Soldier, direct from China, to the City of Tustin. On behalf of the Tustin Chamber, the Terra Cotta Soldier was generously donated by Leo Liu, owner of Citslinc International, Inc., our tour organizer. You're all invited to attend this special presentation.

WIN A FREE TRIP TO CHINA VALUED AT \$1800 OR \$1500 CASH!

GRAND PRIZE WILL BE THE TUSTIN CHAMBER'S TOUR PACKAGE FOR ONE (1) TO ITS BUSINESS TOUR TO CHINA, MARCH 2009...OR \$1500 CASH!



6TH ANNUAL SCHOOL SUPPLY KIT DRIVE FOR TUSD'S ELEMENTARY SCHOOL CHILDREN

The Tustin Chamber's Education & Workforce Committee will be collecting much needed school supplies that will be donated to the needy students at our local elementary schools. For each SCHOOL SUPPLY KIT, we recommend the following: 1 ream of college-ruled paper, ruler, 3 pens, 3 pencils, erasers, pencil sharpener, glue sticks, pencil holder, scissors, crayons, colored markers, recordable CDs, folders and notebooks.

Please bring your donations to the chamber office during work hours. For donations received before December 1st, donor will receive two (2) free passes (valued at 20.00) to the chamber's Holiday Mixer on Thursday, December 18th, hosted by AMC Theatres at The District at Tustin Legacy.

No time to shop? For a donation of \$15.00, we'll do the shopping for you, and your name will be listed as a supporter of this project.



SOUTHERN CALIFORNIA EDISON

SCE wants you to know that by switching to state-of-the art PAR 38 and 30 Aluminum Reflector Compact Fluorescent Lamps, you can save as much as 75% on your lighting energy costs and as much as 300% on your maintenance costs! SCE will even give you **FREE ENERGY EFFICIENT LAMPS**. As a Southern California Edison customer, you may be able to take advantage of these great savings through the LEEP program--a program designed to help businesses in the retail, office, restaurant and hospitality industry become more energy efficient and improve their bottom line. What are you waiting for? Get started by calling 877-966-5556. Or visit their website at www.sce.com.



Reserve this space for your display ad that will be seen by thousands! For more information, call the chamber office at 714-544-5341.



at&t

*Coming Soon at the Tustin Information Center:
Electronic Advertising will be available to our members.*

NEWS FROM OUR MEMBERS

DIVINE CHOICES FIRST ANNUAL FUND RAISER

The inaugural event is on Thursday, November 13 from 6:30 - 8:30 p.m. at the First American Corporate Headquarters, Building 1, Garden Room (1 First American Way, Santa Ana). The event is \$100 and will include a cocktail reception with hors d'oeuvres, wine, live music, speakers and a silent auction. The event will help transform the lives of sexual abuse survivors through its educational programs, workshops and conferences. For more information, call 949-940-8991 or rsvp@divinechoices.org.

SAM'S CLUB MEMBERSHIP OFFER TO CHAMBER MEMBERS

Sam's Club has a special membership offer. Tustin Chamber members and their friends will receive a \$10 Gift Card when they sign up for a new Sam's Club membership or renew an existing membership by December 1, 2008. For more information, see the attached flier or call Verna Bennett at 949-756-2550.

THE DISTRICT AT TUSTIN LEGACY OFFERS OUTDOOR STAGE TO COMMUNITY

The District would like to invite community groups and schools to hold holiday performances on The District stage between November 27 and December 24. Time slots include weekday lunch period, Wednesdays at 6 p.m., and Sundays at noon. For more information, contact Kim Daskas/Director of Marketing at 714-259-1046, or e-mail her at kdaskas@vestar.com.

THE WINERY 'S HALLO-WINE BASH ON OCTOBER 31ST/COSTUMES OPTIONAL

Haunting begins at 8:00 p.m. with a not-so-frightening fare served from 8 - 10:30 p.m. Family style shakes things up from 9 p.m. - 1:00 a.m. \$75.00/person from 8 - 10:30 p.m., \$40/person after 10:30 p.m. For more information, contact The Winery at 714-258-7600 or visit their website at www.thewineryrestaurant.net.

TOTAL WINE & MORE "TASTINGS" THIS WEEKEND

Grand opening "tastings" of beer and wine will be this Friday, Saturday and Sunday (October 24, 25 & 26) from 11:00 a.m. to 6:00 p.m. Meet and talk with wine makers and vineyard reps. Total Wine & More is located at 2952 El Camino Real, Tustin at The Market Place (by Toys R Us).

VETERANS DAY CELEBRATION

Presented by the City of Tustin Parks & Recreation Services and the Tustin American Legion Post 227, you're invited to celebrate Veterans Day with your friends at the Tustin Area Senior Center (200 South C Street, Tustin). For reservations and more information, call the Tustin Area Senior Center at 714-573-3340.



CHAMBER COUNCILS

Chamber Councils are the outreach, advocacy, service and communication platforms for the Chamber. The councils gather their members from and have involvement beyond the boundaries of the Chamber membership. The Councils provide value to the community that is made possible through the support of the chamber's fundraising events.

BUSINESS & ECONOMIC DEVELOPMENT COUNCIL (BEDC)

- ◆ Monitors and supports growth and development of business in Tustin.
- ◆ Develops programs, in cooperation with other stakeholders, to encourage development of business opportunities and
- ◆ Assists to improve the competitiveness of local companies.
- ◆ Monitors that the needs of existing businesses are met.

Open to members, BEDC meets on the second Thursday of each month, 8:00 a.m. in the Tustin Chamber Board Room.

GOVERNMENTAL AFFAIRS COUNCIL (GAC)

- ◆ Focuses on issues related to government at all levels and raises awareness of the affects of government action on the well-being of the Tustin area communities and businesses.
- ◆ Meets regularly with representatives from the city, county, state and federal government.
- ◆ Monitors legislation at all levels of government and makes recommendations to oppose or support legislation that impacts businesses.
- ◆ Sponsors and hosts the City Council Candidates Forum during an election year.

Open to members, GAC meets on the last Wednesday of each month, 7:30 a.m. in the Tustin Chamber Board Room.

The Legislative Subcommittee meets the Thursday before the GAC meeting, 7:30 a.m., same location.

CHAMBER BENEFITS & SERVICES

ADVOCATE ADVERTISING - Advertise in our monthly newsletter, The Business Advocate. Published monthly, electronically mailed to over 2,000 businesses throughout Orange County, and posted on our website for one (1) year. How's that for maximizing your advertising dollars! Advertising space is limited so reserve your space today.

WEBSITE ADVERTISING - Banner ads are available on the chamber website. Several locations for banner ads include the home page, key pages or single page. Call us for ad rates and additional information.

ADVOCATE INSERTS - Advertising in The Advocate makes sense and it works! Just ask those members who have tried it. For only \$100.00, your promotional fliers may be inserted in our newsletter and posted on our website for thirty (30) days. Inserts are due by the 20th of the month on a PDF format and 200 hard copies/inserts.

RIBBON CUTTINGS - This is a great way to promote your business to the entire community. A benefit of your chamber membership, ribbon cuttings are held on Mondays, Wednesday and Thursdays.

TUSTIN INFORMATION CENTER - Located in the chamber offices, we receive numerous visitors and handle hundreds of calls each month regarding businesses and things to do in Tustin. Why not further promote your business by displaying your brochures in the Tustin Information Center. Better yet, come visit us and see what this is all about.

WEEKLY UPDATE ADVERTISING - Maximize your company's exposure, expand your marketing and have your important message reach thousands on a weekly basis. Display ad commitment is a minimum of four (4) weeks. Up to 2 Column Inch = \$25.00. Between 2-4 Column Inch = \$50.00. Call today to reserve your space!

OTHER PROGRAMS & SERVICES

- ◆ Monthly Membership Breakfasts & Police Officer of the Month Program
- ◆ Monthly Mixers hosted by various chamber members
- ◆ Members Power Lunch on the first and third Mondays of each month (except holidays)
- ◆ Quarterly New Member Reception
- ◆ Business Outreach Luncheons for Large Employers
- ◆ Business Workshops
- ◆ Business Management & Training Seminars
- ◆ Certificates of Origin
- ◆ Membership Mailing Labels
- ◆ Member-to-Member Discount Program

TUSTIN CHAMBER STAFF

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